

Online Matching with Delays and Size-based Costs

The University of Tokyo

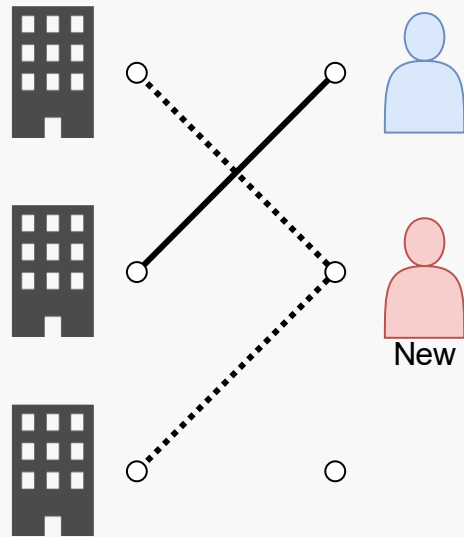
Yasushi Kawase, Tomohiro Nakayoshi

Online bipartite matching

[Karp-UVazirani-VVazirani 1990]

e.g.) Ad allocation [Mehta 2013]

Users are
matched upon arrival



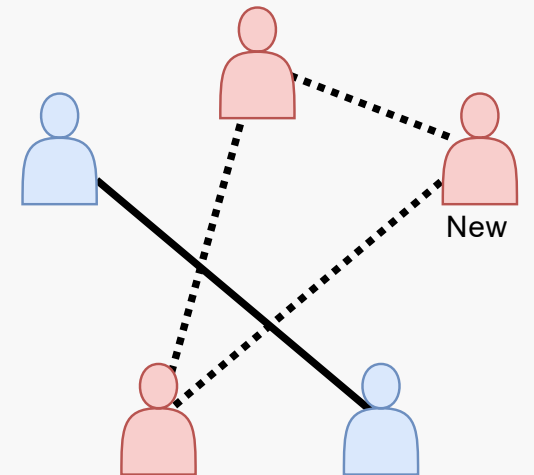
Online matching with delays

[Emek-Kutten-Wattenhofer 2016]

e.g.) Matchmaking in online games

Courier allocation in food delivery service

Users can be **put on hold**
at a cost after arrival



In these settings, exactly 2 requests are matched each time.

Situations where requests can be processed with other than 2

- Matchmaking in k -player online games
 - Battle royale can start even with fewer players,
 - but players' satisfaction decreases in a match with fewer player.
- Batch-processing API server with deep learning models
 - can process even if the capacity is not met,
 - but it is inefficient for handling many requests.

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Introduce **penalty with size-based costs**

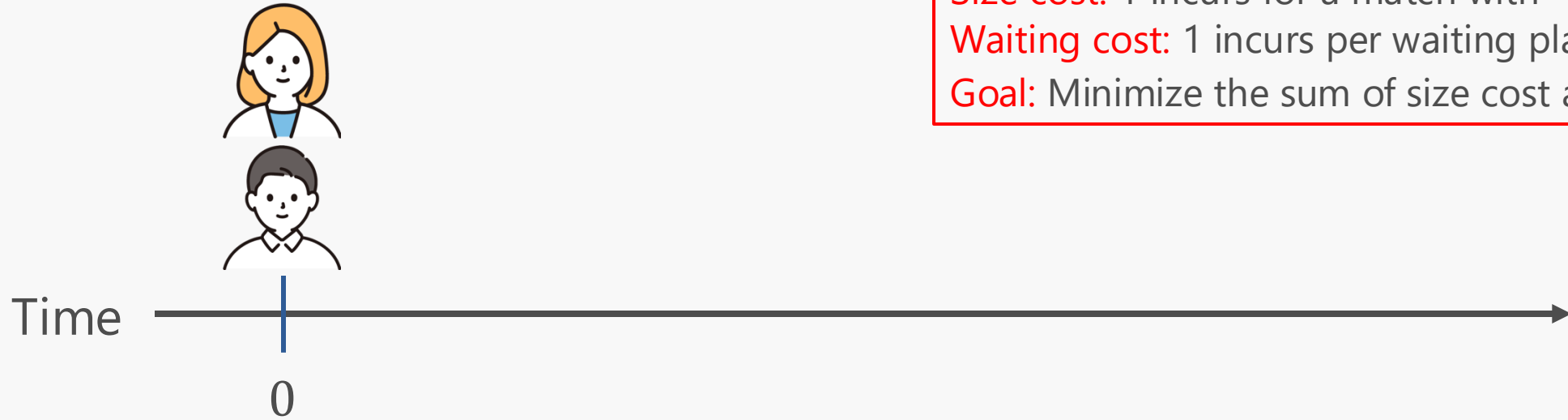
Platform fills missing players with AI players to start the game

- **Size cost:** incurred when a match has fewer than 4 players (cost = 1)
 - No size cost if there are 4 players.
 - Players prefer matches with only human players.
- **Waiting cost:** incurred per waiting player per unit time (cost = 1)

Goal: Minimize the sum of size cost and waiting cost.



Example: 4-Player Game

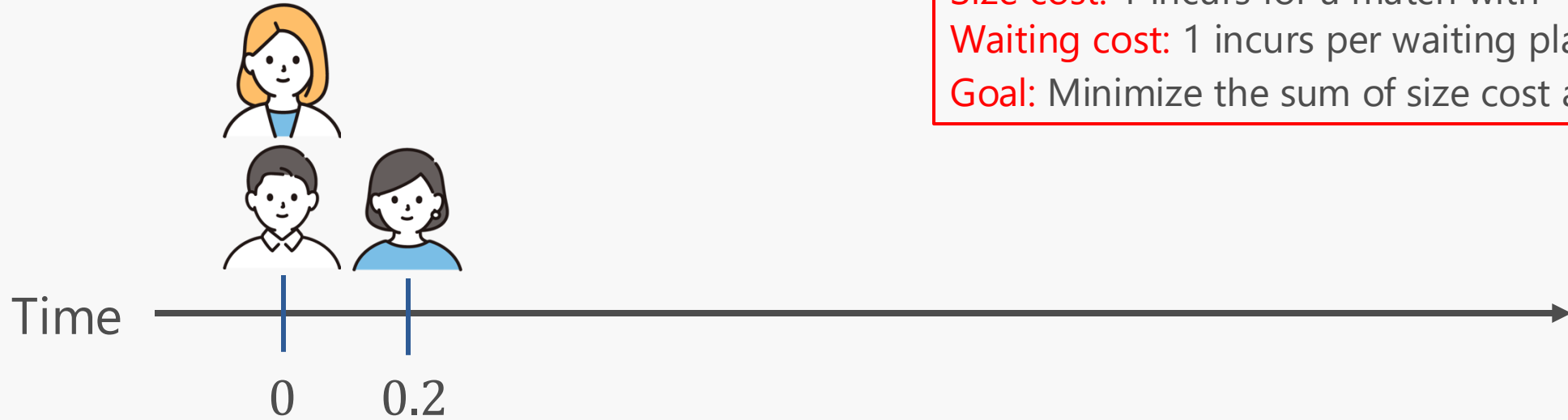


Size cost: 1 incurs for a match with <4 players
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Size cost

Waiting cost

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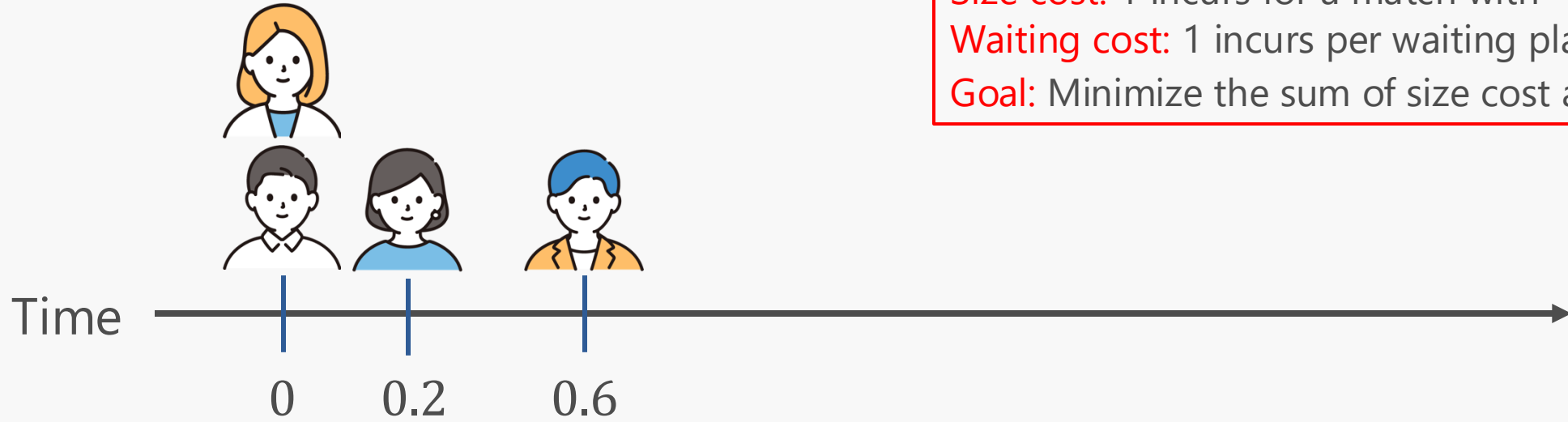


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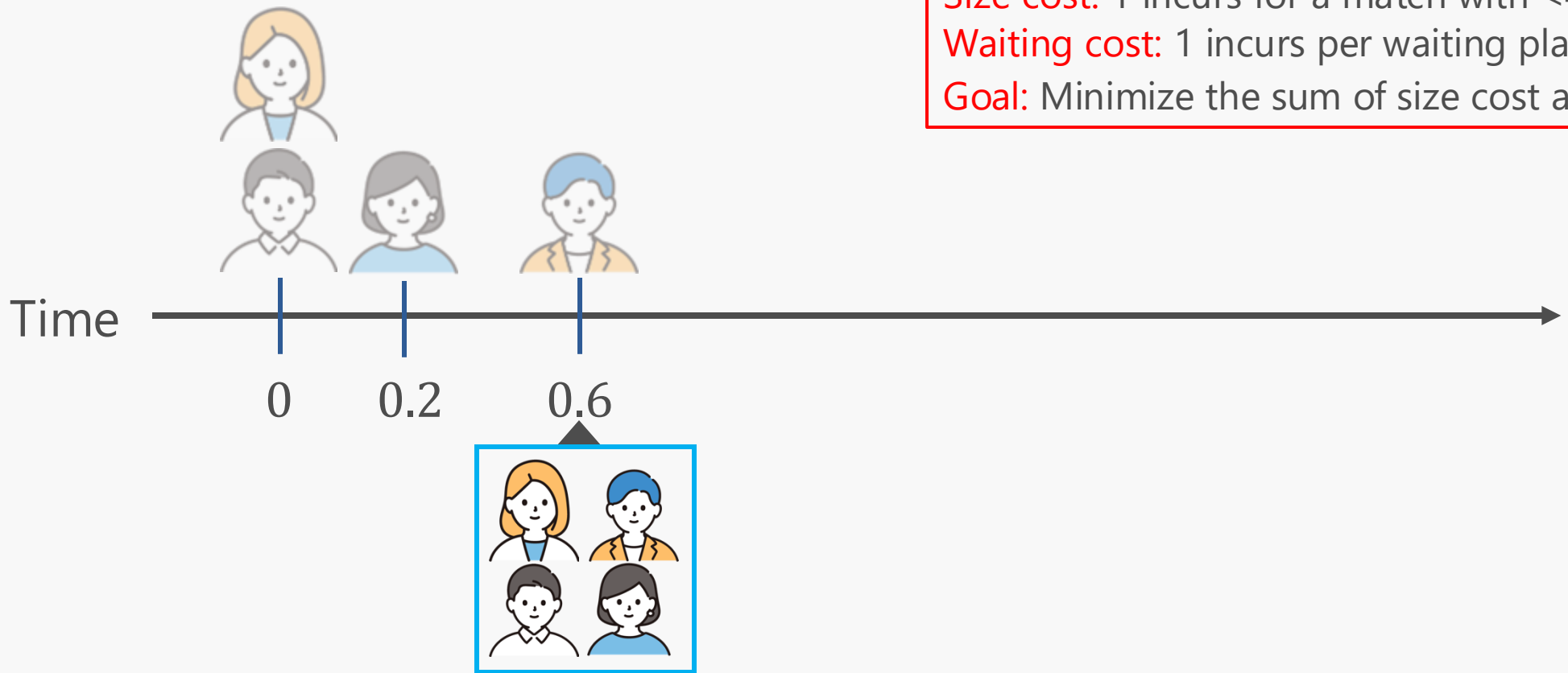
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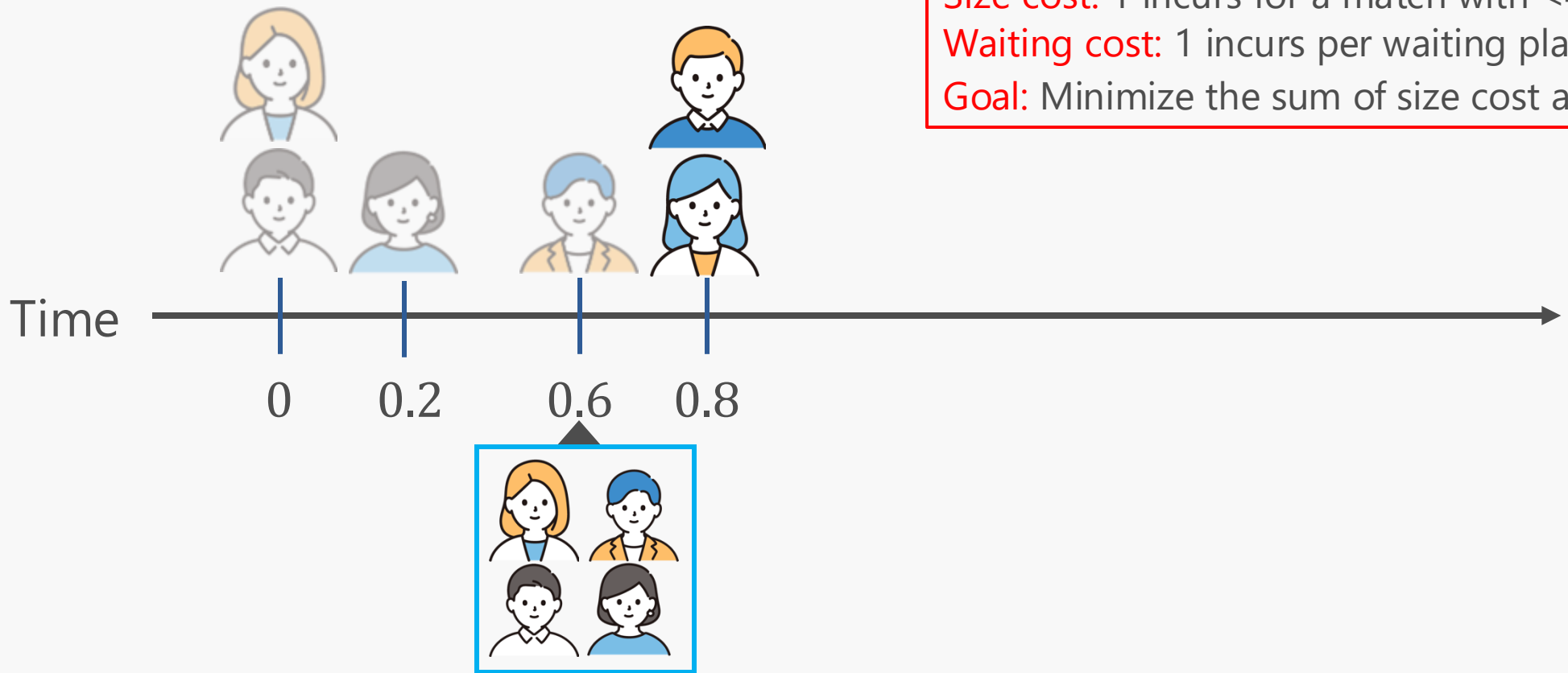
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Size cost		0
Waiting cost	$0.6 + 0.6 + 0.4$	+0

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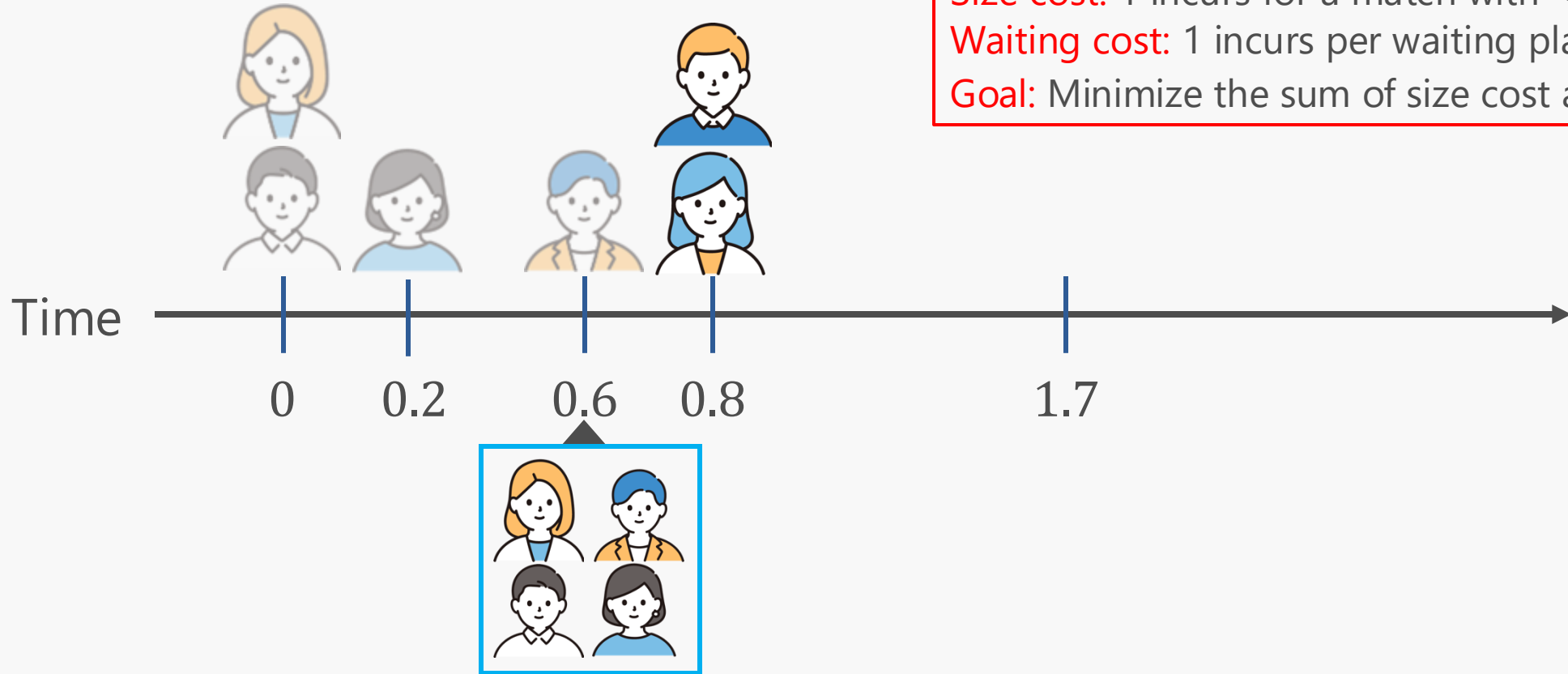
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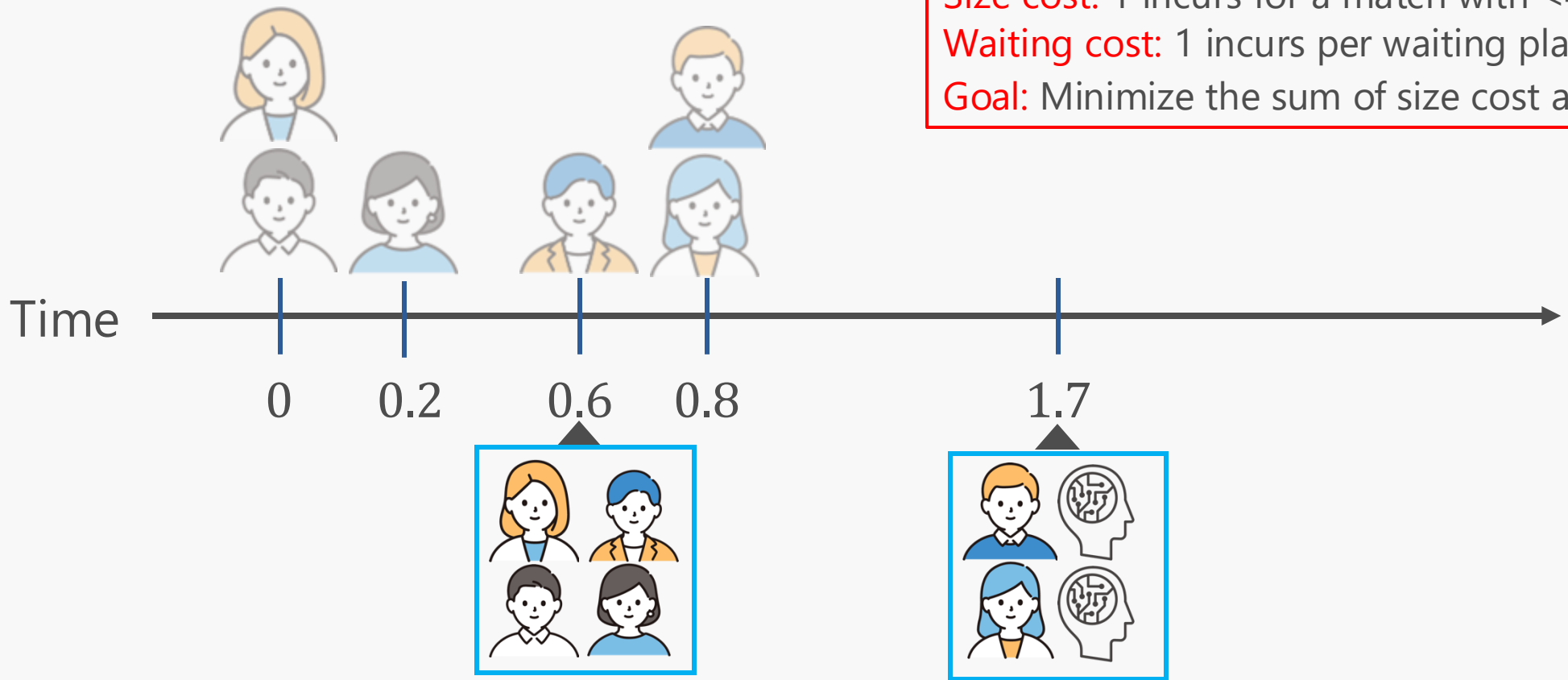
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Example: 4-Player Game

Size cost: 1 incurs for a match with <4 players
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Size cost

0

+1

Waiting cost

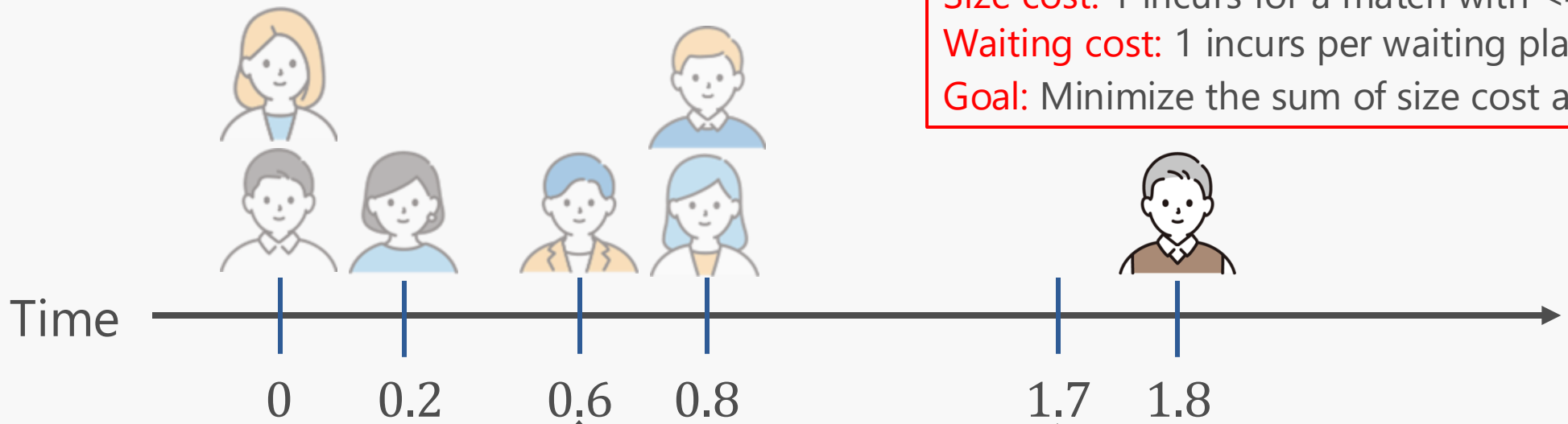
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+0.9 + 0.9

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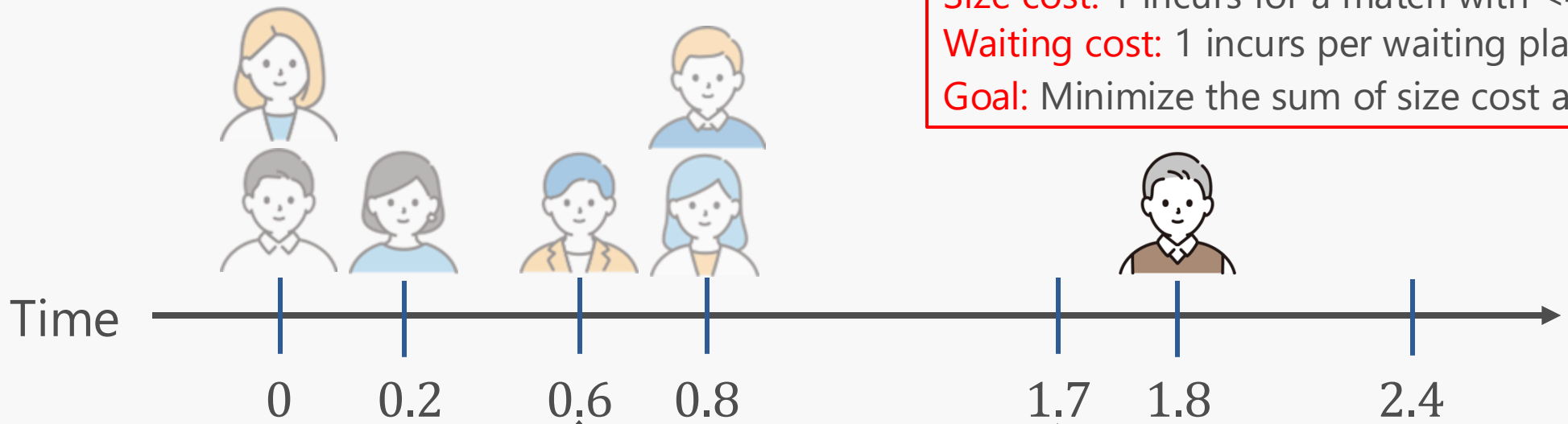
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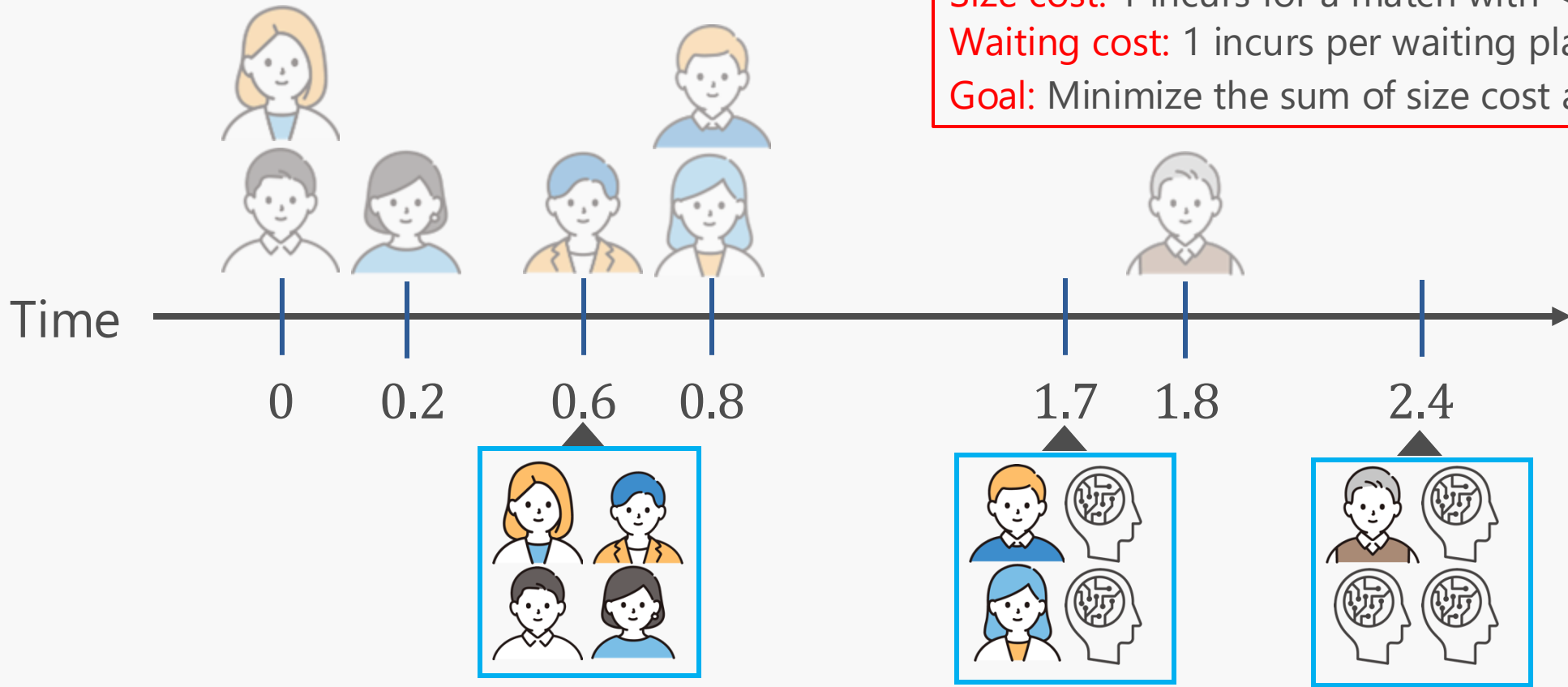
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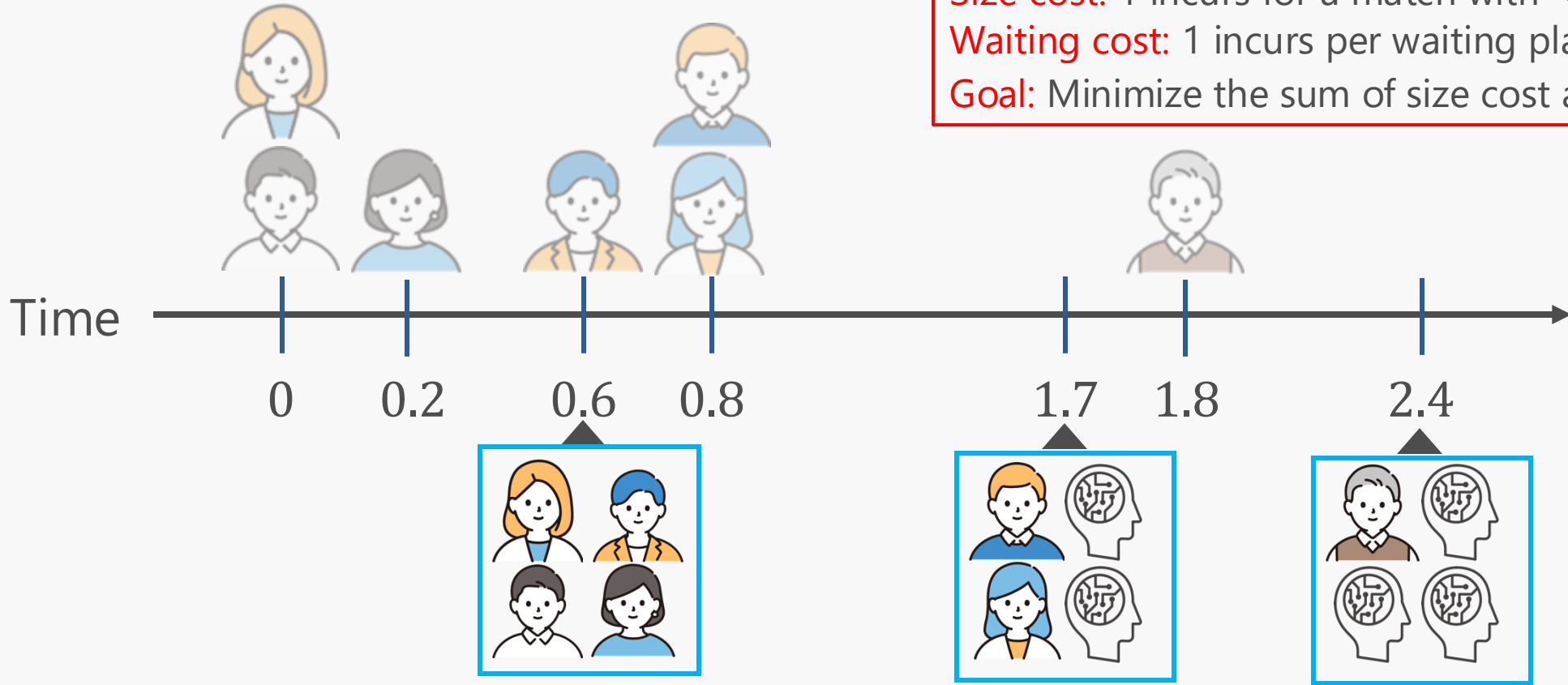
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+0.6

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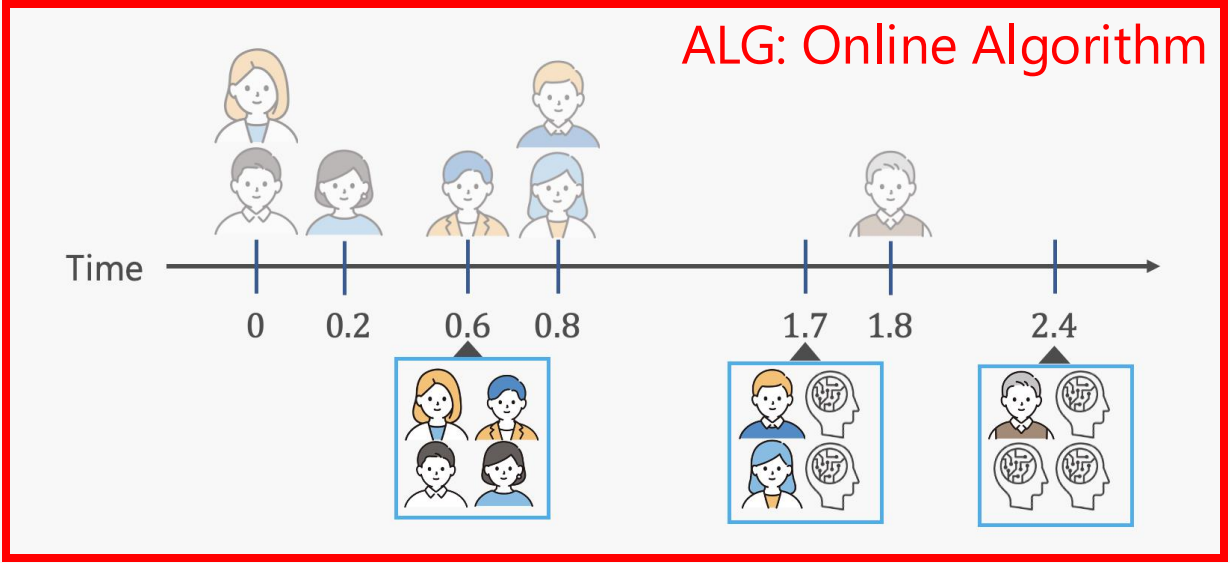
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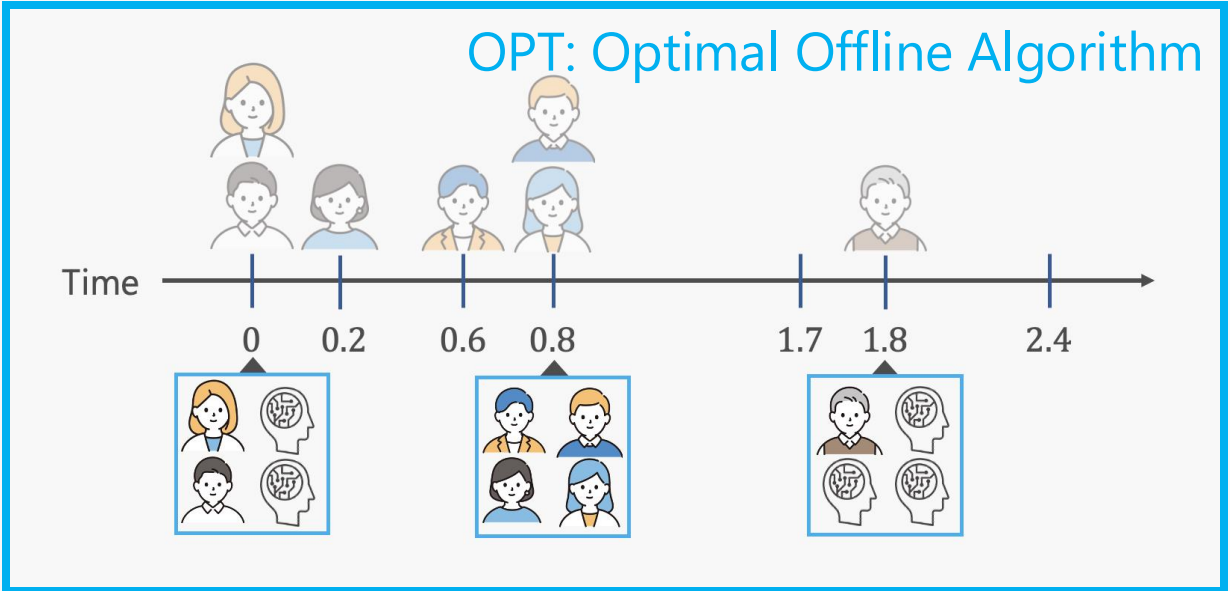
+0.6

Total: 6

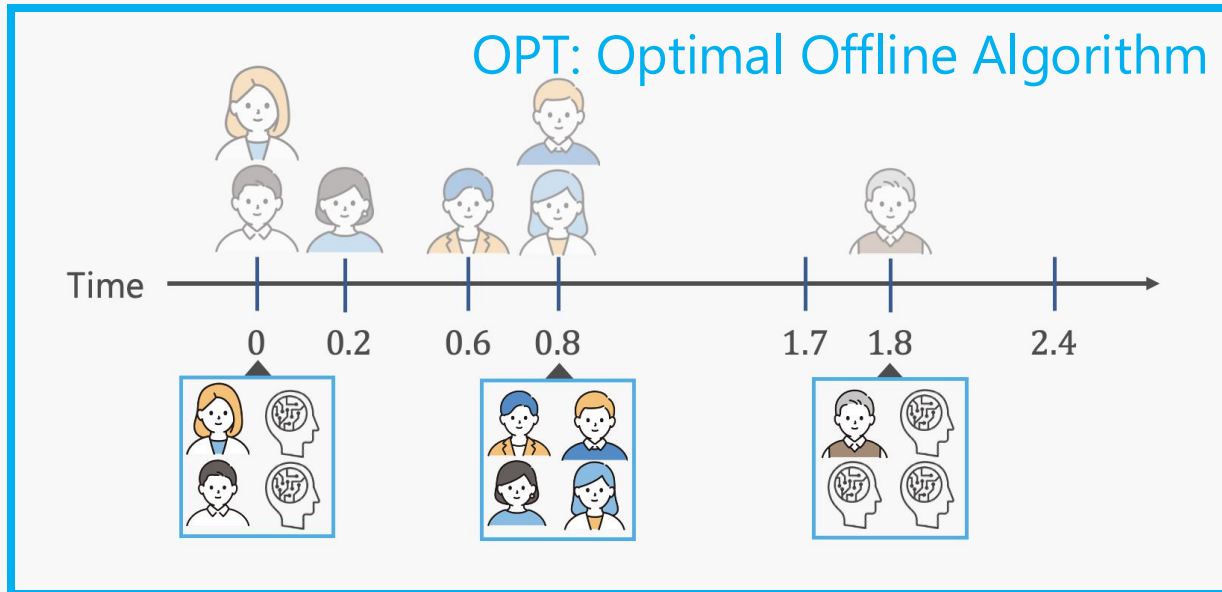
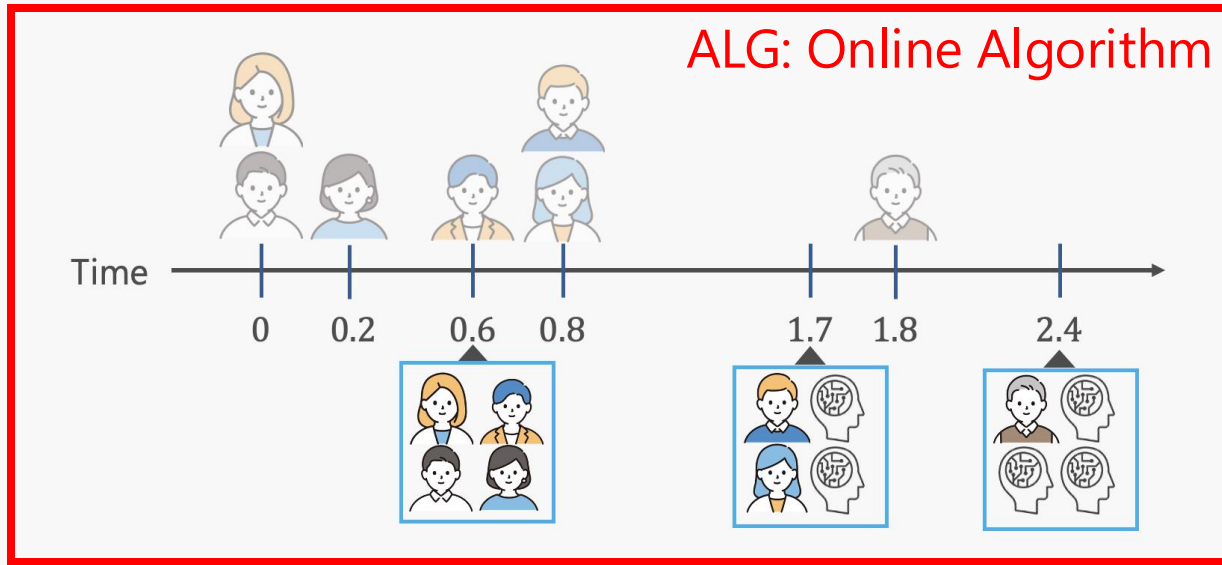
Comparison with Optimal Offline Solution



Total cost: 6



Total cost: 2.8



Total cost: 6

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Cost Ratio: $\frac{6}{2.8}$

Competitive ratio

Worst case cost ratio of ALG to OPT

$$\sup_{\sigma \in \mathcal{J}} \frac{ALG(\sigma)}{OPT(\sigma)}$$

- Requests arrive sequentially in real-time.
- The algorithm performs matching sequentially in real-time.
- All requests must be matched.



Min. total **match cost**

Match cost for a subset S :

$$\underbrace{f(|S|)}_{\text{size cost}} + \underbrace{\sum_{v \in S} (\text{waiting time of } v)}_{\text{waiting cost}}$$

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This study focuses on **binary penalty functions** $f: \mathbb{Z}_{++} \rightarrow \{0, 1\}$.

Online Matching with Delays and Size-based Costs (This study)

$$\text{cost} = f(|S|) + \sum_{v \in S} (\text{waiting time of } v)$$

TCP Acknowledgment Problem

[Dooly-Goldman-Scott 2001]

$$\text{cost} = 1 + \sum_{v \in S} (\text{waiting time of } v)$$

MPMDfp for single source

[Emek-Kutten-Wattenhofer 2016] [Emek-Shapiro-Wang 2019]

$$\text{cost} = f(|S|) + \sum_{v \in S} (\text{waiting time of } v)$$

$$f(|S|) = |S| \bmod 2 \text{ (i.e., } f = (1, 0, 1, 0, 1, 0, \dots))$$

Online k -way Matching with Delays

[Melnyk-Wang-Wattenhofer 2021]

$$\text{cost} = d(S) + \sum_{v \in S} (\text{waiting time of } v)$$

$d(S)$: distance function

$|S|$ must be k

Online Weighted Cardinality Joint Replenishment Problem with Delay

[Chen-Khatkar-Umboh 2022]

$$\text{cost} = f\left(\sum_{i \in \{t(v) \mid v \in S\}} w_i\right) + \sum_{v \in S} (\text{waiting time of } v)$$

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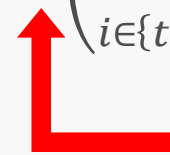
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restricted: monotonically non-decreasing concave



Match cost for a subset S : $f(|S|) + \sum_{v \in S} (\text{waiting time of } v)$

e.g.) Consider a size cost for a game playable with 3 or 4 players (Actually, CATAN is for 3-4 players).

n	1	2	3	4	5	6	7	8	9	10	...
$f(n)$	1	1	0	0	1	1	1	1	1	1	...

Modified Penalty Function

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 match requests separately instead of doing at once

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$f(3) + f(3) + f(4)$ ↗

We define a penalty function that has an optimal size cost, like the latter, as a **modified penalty function**.

Penalty function (with modification)	Competitive ratio																								
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Bound ALG's cost by $O(\alpha)$ until OPT incurs a cost of at least 1 (phase)

a real α satisfying $\alpha^\alpha = k$, where $\alpha = \Theta(\log k / \log \log k)$

ALG moves to **the next phase** after ensuring that the cost of all algorithms exceeds 1.
ALG splits an instance into phases.

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Example with 3 phases



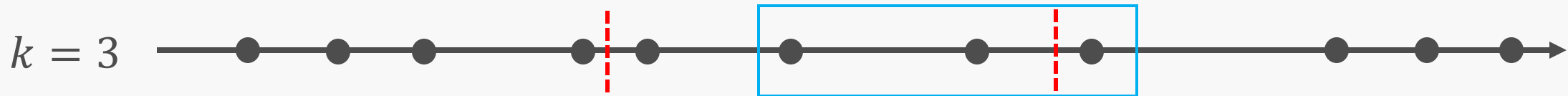
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Example with 3 phases



The cost of all algorithms must be evaluated per phase.

However, algorithms may carry over some requests from previous phases (**carry**).

The number of carries affects **waiting and size costs**, which must be considered.

It is necessary to ensure that the cost of all algorithms is at least 1.

“All possible algorithms” are too many, so we narrow them down.

Matching a number of requests that is not a multiple of k incurs a size cost of 1.

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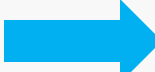


Consider only algorithms that match exactly k requests at a time.

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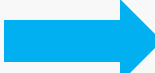
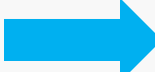
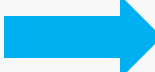
 Consider only algorithms that match exactly k requests at a time.

 Consider only algorithms that match immediately after k requests accumulate.

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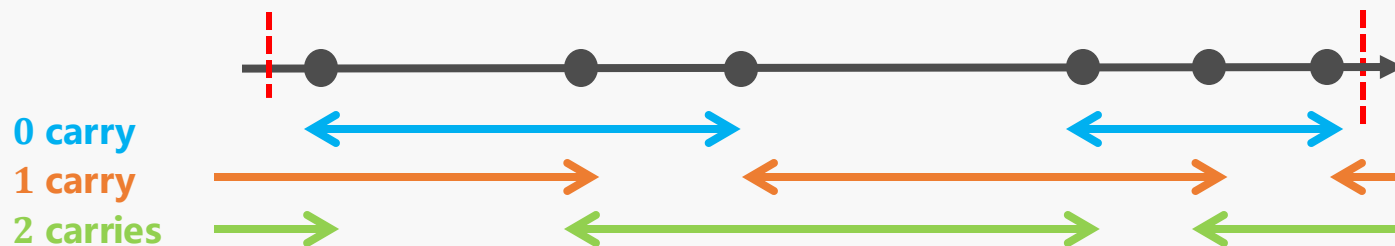
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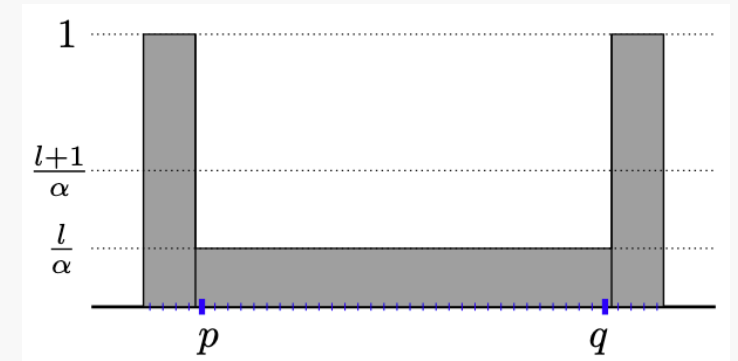
The number of candidates is 3 with $k = 3$



Ensure the waiting cost of the algorithm for each carry is at least 1

Manage variables ℓ , $[p, q]$ for each phase:

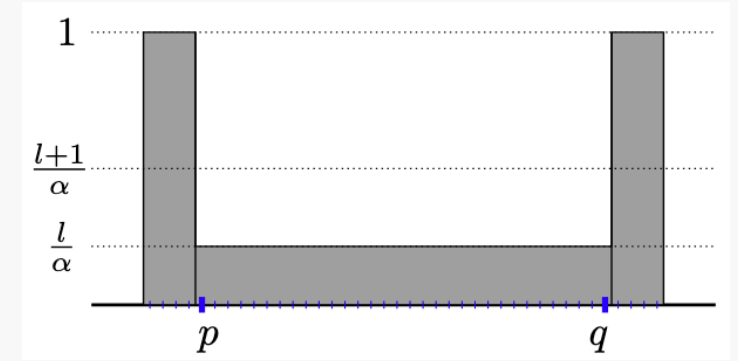
- $\ell \in \{0, 1, \dots, \alpha\}$: the waiting cost of any algorithm is at least ℓ/α .
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If $\ell \geq \alpha$ or $|[p, q]| = 0$, then the waiting cost of any algorithm is at least 1.

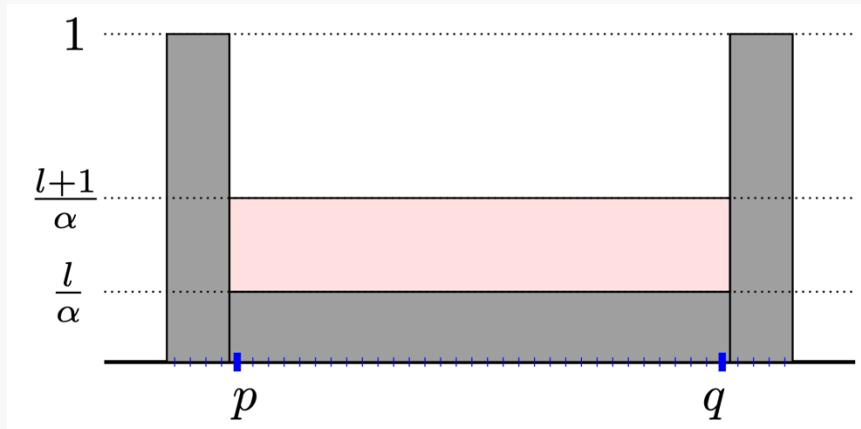
At the start of a phase, initialize:

- $\ell = 0$,
- $[p, q] = [0, k-1]$.

Through the constant cost procedure, the variables are updated in either of the following ways:

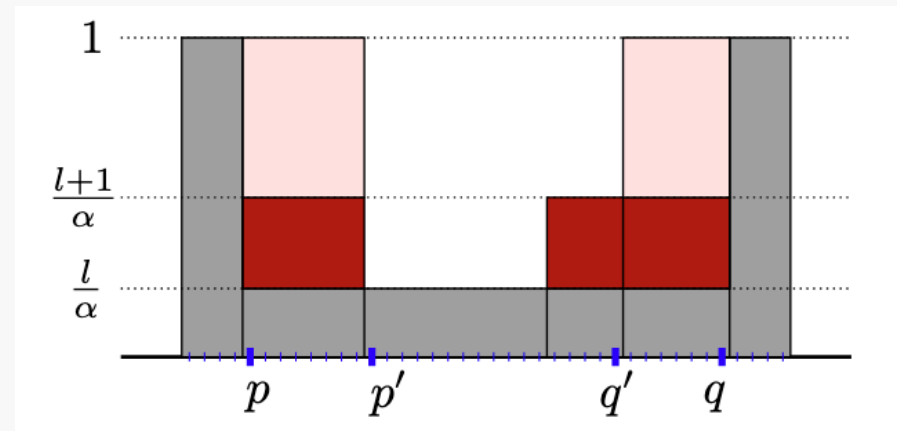
Minimum value increase : $\ell \rightarrow \ell + 1$

- The waiting cost increases by $1/\alpha$ for all carries.



Interval shrink : $[p, q] \rightarrow [p', q']$

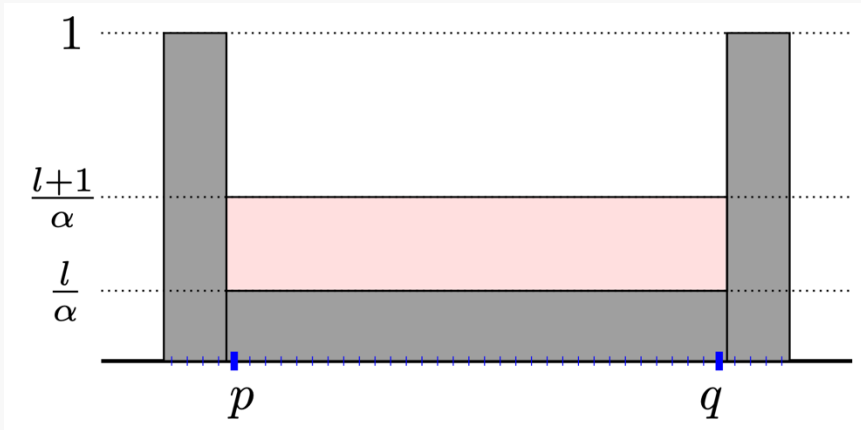
- $[p', q'] \subset [p, q]$, $|[p', q']| \leq 2 \cdot |[p, q]|/\alpha$



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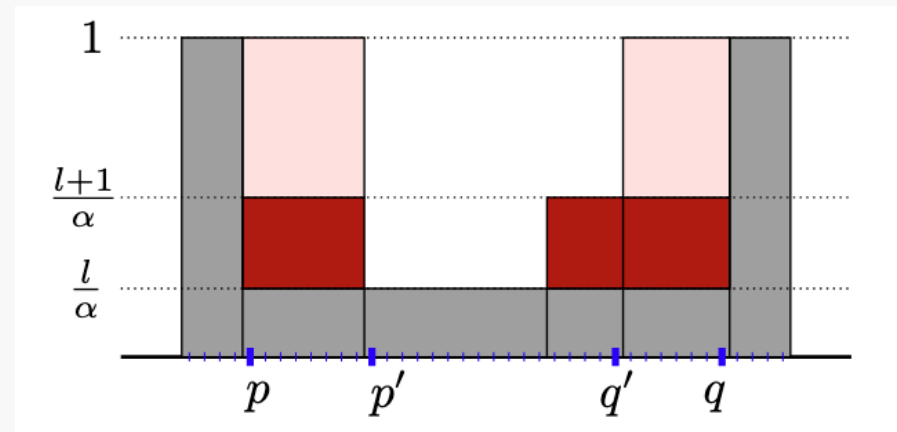
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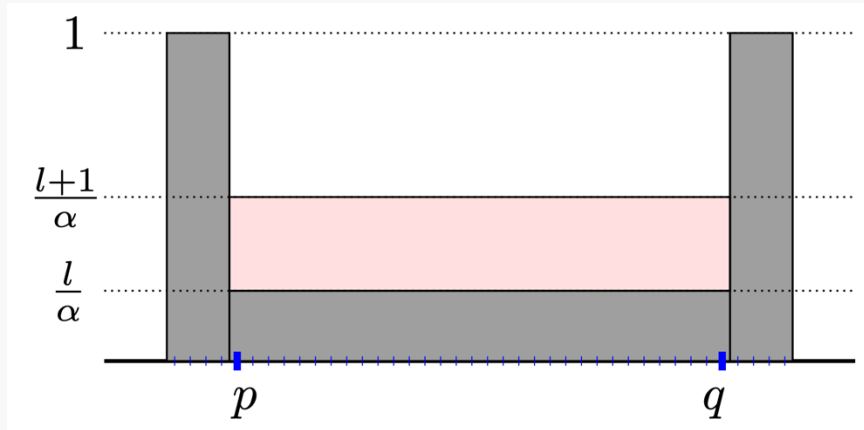
After performing $O(\alpha)$ iterations, we have either $\ell \geq \alpha$ or $|[p, q]| = 0$.

$$\alpha^\alpha = k, \alpha = \Theta(\log k / \log \log k)$$

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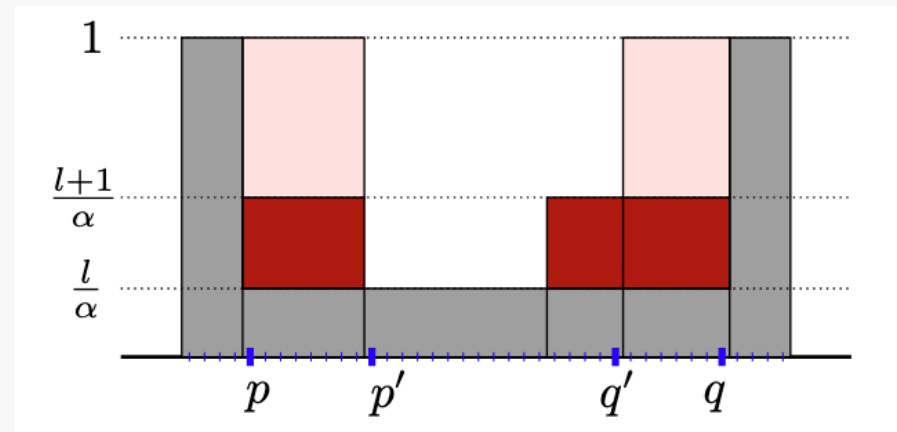
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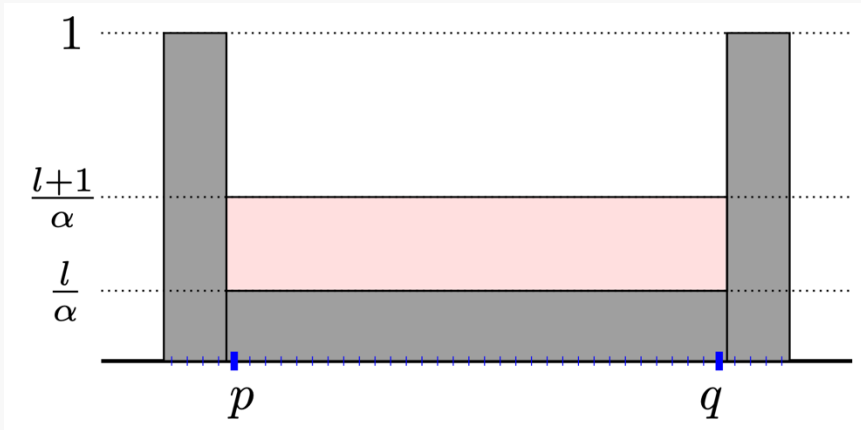


Cost per phase: $O(\alpha)$

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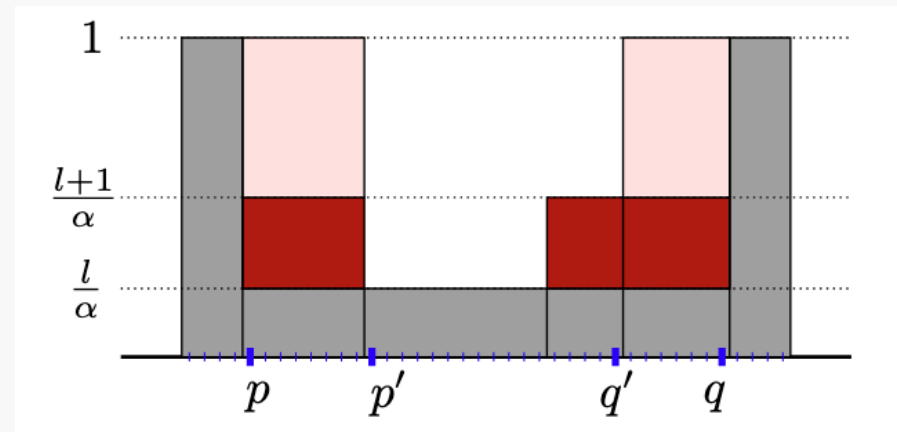
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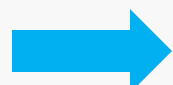


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Cost per phase: $O(\alpha)$



Competitive ratio: $O(\log k / \log \log k)$

Penalty Function (with modification)	Competitive Ratio
(i) always 1	2 [Dooly et al. 2001]
(ii) 0 if the size is a multiple of k	$\Theta(\log k / \log \log k)$
(iii) other scenarios	unbounded

- Our algorithm can be extended to penalty functions whose range is not $\{0, 1\}$.
 - For some reals $\mu < \lambda$, the range can be $\{0, \mu\}$ and $\{0\} \cup [\mu, \lambda]$.
- Future work
 - Introduce distance cost,
 - Introduce party: in the same party \Rightarrow in the same match.

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Appendix

(i) When the penalty function is always **1** [Dooly-Sally-Stephen 2001]

The optimal online algorithm matches all remaining requests whenever it performs a match.

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The optimal online algorithm matches all remaining requests whenever it performs a match.

➡ Only **the timing** of matches needs to be considered.

(ii) When the penalty is **0** if the size is a multiple of k

Any algorithm that matches all remaining requests whenever it performs a match has a competitive ratio of $\Omega(\sqrt{k})$ (we prove this).

➡ Both **the timing and size** of matches must be considered to obtain the competitive ratio of $O\left(\frac{\log k}{\log \log k}\right)$.